

## #MyDayInEnergy

The Queen Elizabeth Prize for Engineering is a £1m global prize awarded to the engineers responsible for a world-changing advance in engineering. The QEPrize Foundation aims to recognise and celebrate excellence in engineering wherever it occurs, and to inspire the next generation to take up the engineering challenges of the future.

In order to inspire the next generation of engineers, it is important to open up the conversation on social media. During the week of **23<sup>rd</sup>-27<sup>th</sup> May**, we are asking engineers working in the **energy** sector to tweet using the hashtag **#MyDayInEnergy**.

### Guidelines

- The campaign will launch on **23<sup>rd</sup> May** with a Thunderclap. This means you can write your tweet now and it will be posted for you on the day. You can edit the tweet to insert a personalised message if you wish, or just tweet the standard message. Please sign up to the Thunderclap here:  
<https://www.thunderclap.it/projects/41202-mydayinenergy?locale=en>
- Throughout the week of **23<sup>rd</sup>-27<sup>th</sup> May**, please tweet about the type of engineering you do in the energy industry, your favourite parts of the job and interesting tasks you do in your role.
- Try to include a relevant photo where possible.
- Avoid using technical language in your tweets - the aim is to break down barriers for non-engineers.
- Include the hashtag **#MyDayInEnergy**
- Please tag the QEPrize account **@QEPrize**
- Throughout the week, please keep an eye on the **#MyDayInEnergy** hashtag and the **@QEPrize** twitter feed, and retweet any relevant tweets.